

Sarah was looking to increase her traffic and ad revenue while navigating new technology.

LOOKING FOR OUTSIDE GUIDANCE HOW TO NAVIGATE THE ALGORITHMIC CHANGES AND OVERLOAD OF NEW TECHNOLOGY, SARAH TURNED TO THE MASTERMIND GROUP.

EAT *Blog* TALK

Sarah had been blogging for ten years when she found herself feeling like she was going at it all alone. Sarah was looking for a community who understood the challenges of blogging and its inevitable ups and downs.

GOAL - Sarah was looking to grow her traffic and gain new knowledge and up-to-date skills for business and ad revenue growth. Sarah was also looking to become more personally involved in the food blogging community for personal guidance on handling all the technological changes and advancements..

WHAT THEY LEARNED - The first and most important lesson Sarah learned from the Mastermind was “work smarter not harder”. Finding a confident structure of learning systems and organization, and recognizing time restraints, Sarah began outsourcing some of her tasks.

RESULTS - Since beginning the Mastermind group, Sarah has seen more traffic and sponsored brand work resulting in a large increase in revenue growth. She has also regained time to publish more posts while outsourcing lesser tasks.

WHAT'S NEXT? - Sarah's blog traffic and social media numbers continue to grow every day. She now feels more confident about her revenue and traffic, has monetized her second blog, and is preparing to air her podcast in the near future.



I THINK THE MASTERMIND GROUP IS JUST INVALUABLE WITH LIMITLESS IDEAS TO SHARE, AND THE SUPPORT IS ONE OF A KIND. EVEN JUST THE CULTURE OF REAL COMMUNITY MEGAN CULTIVATES WITHIN THE GROUP IS FANTASTIC.

Bucket List Tummies!

Want to level up your blogging game?

- When you join the Eat Blog Talk Mastermind Program, you'll achieve your goals faster than you ever thought possible.
- As a part of a small team of positive and intelligent bloggers, you'll feel supported every step of the way.
- Because openings are limited to 10 people at a time, you'll get personalized advice and one-on-one support.

Take the next step to build the business of your dreams!

 [Click here to learn more](#) 