

# KARA FINDS NEW AVENUES FOR GROWTH THROUGH EBT MASTERMIND

EAT *Blog* TALK

*After a few years of blogging, Kara hit a wall.*

She'd already met traffic and sponsorship goals and qualified for Mediavine with her blog Sweetly Splendid. Then she realized she wasn't sure which direction to turn next.

Kara found the EBT Mastermind and hoped it could help. Committing to joining was a scary decision. But she took a leap of faith that turned out to be a great choice for her business.

**Her goals:** Find a new direction for business growth and set tangible goals that would keep her motivated. Also, become more involved in the food blogging community.

**What she learned:** The importance of her email list and how to use it to her advantage. She also benefitted from in-depth hot seat sessions and formed close friendships.

**Results:** She created an effective email sequence that turned into a tripwire. Her traffic has grown significantly. And she increased her sponsorships and hired a VA for extra help.

**What's next:** Kara plans to restructure her website and is increasing her content based on reader requests.



*"I feel like the mastermind gave me a full growth experience."*

*Sweetly*  
SPLENDID

## *Are you ready to invest in your growth?*

- When you join the Eat Blog Talk Mastermind Program, you'll achieve your goals faster than you ever thought possible.
- As a part of a small team of positive and intelligent bloggers, you'll feel supported every step of the way.
- Because openings are limited to 10 people at a time, you'll get personalized advice and one-on-one support.

**It's time to take your food blog to the next level!**

[Click here to learn more](#)