

KIM QUALIFIES FOR ADTHRIVE AFTER SIX MONTHS IN EBT MASTERMIND

Kim needed more traffic to increase revenue

for her blog, [Kickass Baker](#). She craved relationships with other bloggers within a community. And she wanted to learn tried-and-true tactics she could implement for business growth.

After some research and thought, she joined the Eat Blog Talk Mastermind in December 2021.

Her goal: Increase page views to 100,000 per month to qualify for AdThrive.

What worked: Kim learned how to find keywords for content creation. She mastered SEO to give her a competitive advantage. And she hired a virtual assistant to cut down on her workload.

Results: Six months in, she exceeded her traffic goal and was accepted into the AdThrive network.

What's next: Kim is focused on continued growth and revenue. Eventually, she'd like Kickass Baker to replace her full-time income so she has the option of leaving her day job.



"It's turned into such a valuable experience and it is exactly what I was looking for."



Are you ready to invest in your growth?

- When you join the Eat Blog Talk Mastermind Program, you'll achieve your goals faster than you ever thought possible.
- As a part of a small team of positive and intelligent bloggers, you'll feel supported every step of the way.
- Because openings are limited to 10 people at a time, you'll get personalized advice and one-on-one support.

It's time to take your food blog to the next level!

[Click here to learn more](#)