

# Carrie triples her traffic less than a year into EBT

AFTER LOSING A LARGE PART OF HER PINTEREST TRAFFIC, CARRIE WAS LOST.

She felt lonely, unmotivated and didn't know what to prioritize in her struggling business, Talking Meals. When she heard about Megan's mastermind it seemed like the perfect solution, but she worried about the cost.

*Despite her fears, Carrie took a leap of faith and joined the EBT Program.*

**Her goal:** Triple her blog traffic in under a year.

**What she learned:** The value of quarterly planning, keyword research and SEO strategies. And the importance of feeling uncomfortable in order to grow.

**Results:** Blog traffic has tripled, revenue is up dramatically, her email list has doubled, she's tripled her open rate and started a new blog.

**What's next:** Continue to grow Talking Meals and her second blog, Easy Brazilian Food. Build a sales funnel for her ebook. And start a one-on-one coaching business for food bloggers.



"THE PRICE TAG IS MINIMAL COMPARED TO WHAT YOU GET BACK FROM THE GROUP. THE MOTIVATION AND SUPPORT ARE INVALUABLE!"



## WANT TO BUILD THE BUSINESS OF YOUR DREAMS?

- When you join the Eat Blog Talk Mastermind Program, you'll achieve your goals faster than you ever thought possible.
- As a part of a small team of positive and intelligent bloggers, you'll feel supported every step of the way.
- Because openings are limited to 10 people at a time, you'll get personalized advice and one-on-one support.

**Ready for some big wins? Let's get started!**

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