

# MASSIVE ACTION LEADS TO BIG WINS FOR BARBARA

*Barbara wanted to grow her email list.*

increase engagement and make more money. She'd decided to turn her passion project, Butter and Baggage, into a source of income. But it was hard for her to know what to do first.

Barbara heard about the EBT Mastermind Program but was worried she didn't have enough experience to contribute. Eventually, though, she took the plunge and joined.

*Once inside, she was thrilled to find a community that was even more supportive than she expected.*

**What she learned:** Barbara discovered the importance of pushing through fear in order to grow.

**What worked:** She learned to create Google Web Stories, updated her old posts to increase SEO, and reached out to local businesses to promote her photography services.

**Results:** Now that her page views have doubled to over 100,000, she's a member of the AdThrive network. And her email list has grown to more than 1600 subscribers. She continues to search out new ways to increase her reach.



*"Investing in yourself is the fastest way to make a huge impact."*

*Butter & Baggage* 

## *Want a successful food blog?*

- When you join the Eat Blog Talk Mastermind, you'll boost your confidence, improve your communication, expand your network and grow your traffic.
- As a part of a small team of positive and intelligent bloggers, you'll be supported every step of the way.
- Openings are limited to 10 people so you'll get personalized advice and one-on-one support.

***If you're willing to invest in rapid growth, this is the group for you!***

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